

# Training on Turnitin

By

Esther Obachi

*17<sup>th</sup> April 2020*

# Introduction

- Scanning for plagiarism at the UoN started in 2015
- Plagiarism Policy was established in 2013 (Intranet)
- Plagiarism checker tool was acquired 2014
- The library was given the mandate to spearhead the plagiarism programs

# Identifying the right tool

## Open Source

- Grammarly
- Plagiarisma.
- PaperRater
- Copyleaks
- Dupli Checker
- Plagiarism Checker
- Viper

## Commercial

- PlagScan.
- PlagTracker
- Turnitin

# Turnitin

- **Why Turnitin?**
- Over 70 billion web pages
- All instructors can register for free
- Fast feedback
- It is flexible- can exclude/include Bibliography
- It is online
- Helps a lecturer to assist students to cite
- Privacy is guaranteed
- Its interactive/updated regularly
- Has a grading component
- PeerMark; Quick Mark; Voice comment; Rubric

# Short comings

- It doesn't detect plagiarism
- Can only use data that is online
- The source named in the similarity report is not always the exact source used by the author
- Can be manipulated by unscrupulous users
- Expensive

# How to use Turnitin

- After you register, the first step is to add a class in which you will give assignments
- You will need to get into a class to create assignments- Click on the class
- To create assignments click on “Add Assignment”
- Set parameters that will be used in submitting the assignments
- Select assignment type
- Class due date must outlive the assignment due date

# Adding a Class

The screenshot displays the Turnitin interface for two different users. The top user is 'University of Nairobi' and the bottom user is 'UoN\_Instruct\_Obachi'. Both users have a table of classes and a '+ Add Class' button. A red box and arrow highlight the '+ Add Class' button for 'UoN\_Instruct\_Obachi' with the text 'Add classes by clicking here'.

**University of Nairobi**

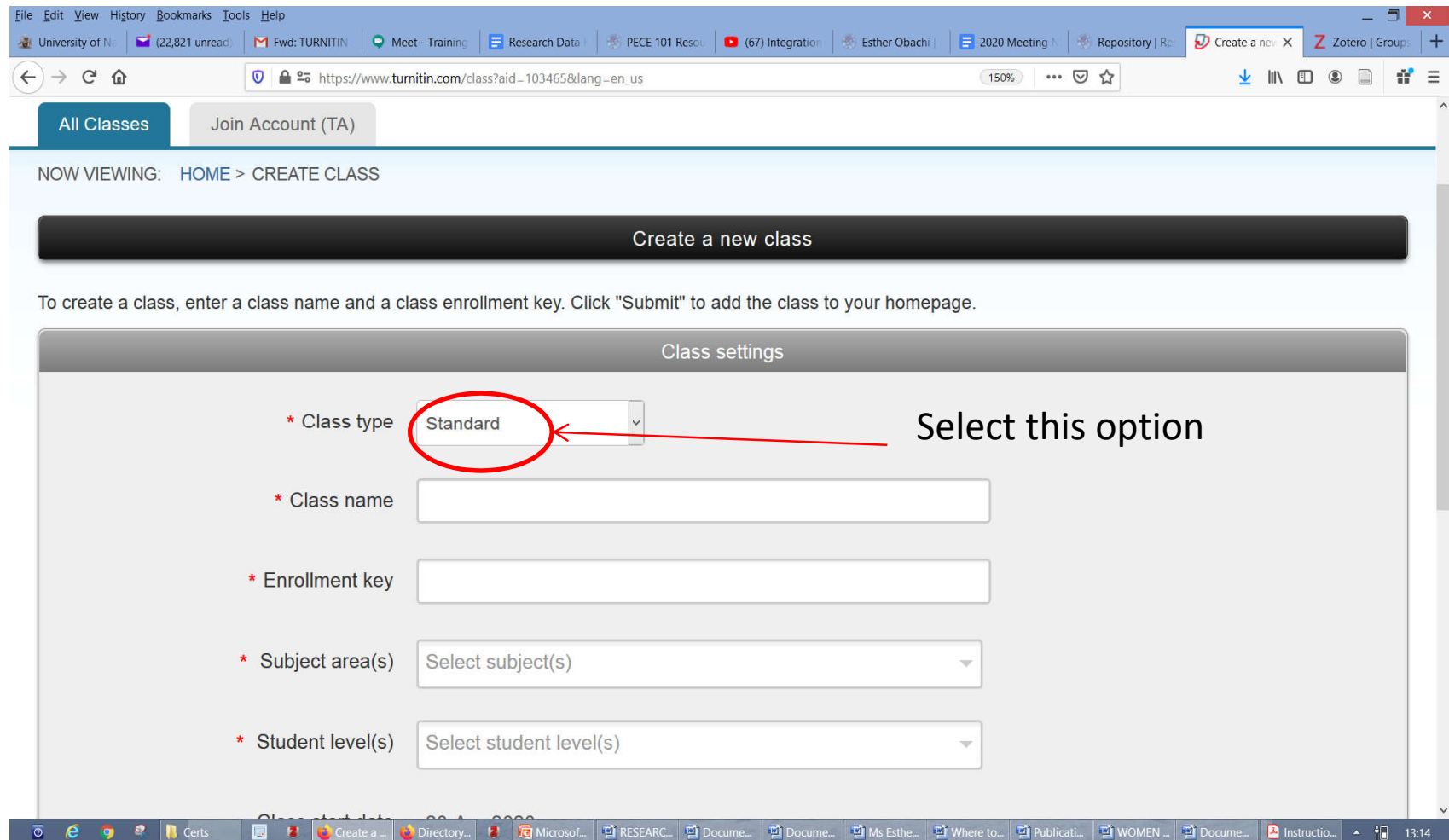
Class ID	Class name	Status	Start Date	End Date	Statistics	Edit	Copy	Delete
12975229	Biological Sciences	Expired	11-Jul-2016	31-Aug-2018				
15586010	Chemistry	Expired	20-Jun-2017	31-Aug-2019				
18991733	testing	Expired	05-Sep-2018	30-Nov-2019				

**UoN\_Instruct\_Obachi**

Add classes by clicking here

Class ID	Class name	Status	Start Date	End Date	Statistics	Edit	Copy	Delete
12826342	Sociology	Active	09-Jun-2016	31-Dec-2020				
24598966	Medicine	Active	17-Apr-2020	31-Oct-2021				

# Select Standard Class



File Edit View History Bookmarks Tools Help

University of N... (22,821 unread) Fwd: TURNITIN Meet - Training Research Data PECE 101 Resou (67) Integration Esther Obachi 2020 Meeting N Repository | Re Create a new X Zotero | Group +

https://www.turnitin.com/class?aid=103465&lang=en\_us 150%

All Classes Join Account (TA)

NOW VIEWING: HOME > CREATE CLASS

Create a new class

To create a class, enter a class name and a class enrollment key. Click "Submit" to add the class to your homepage.

Class settings

- \* Class type **Standard** Select this option
- \* Class name
- \* Enrollment key
- \* Subject area(s)
- \* Student level(s)

Class statistics 001 0000

Taskbar: Certs, Create a..., Directory..., Microsof..., RESEARC..., Docume..., Docume..., Ms Esthe..., Where to..., Publicati..., WOMEN..., Docume..., Instructio..., 13:14



# To create assignment for a class, select the class

The screenshot displays the Turnitin interface for two different users. The top section, for 'UoN\_Instruct\_Obachi', shows a table of active classes. A red box highlights 'The sociology Class' in the header, and a red circle highlights 'Sociology' in the first row of the table, with a red arrow pointing from the box to the circle. The bottom section, for 'University of Nairobi', shows a table of expired classes.

**UoN\_Instruct\_Obachi**

The sociology Class

+ Add Class

All Classes | Expired Classes | Active Classes

Class ID	Class name	Status	Start Date	End Date	Statistics	Edit	Copy	Delete
12826342	Sociology	Active	09-Jun-2016	31-Dec-2020				
24598966	Medicine	Active	17-Apr-2020	31-Oct-2021				

**University of Nairobi**

+ Add Class

All Classes | Expired Classes | Active Classes

Class ID	Class name	Status	Start Date	End Date	Statistics	Edit	Copy	Delete
12975229	Biological Sciences	Expired	11-Jul-2016	31-Aug-2018				
15586010	Chemistry	Expired	20-Jun-2017	31-Aug-2019				
18991733	testing	Expired	05-Sep-2018	30-Nov-2019				

# Add assignment

File Edit View History Bookmarks Tools Help

University of N... (22,821 unread) Fwd: TURNITIN Meet - Training Research Data PECE 101 Reso... (67) Integration Esther Obachi 2020 Meeting N... Repository | Re... Turnitin X Zotero | Groups +

https://www.turnitin.com/t\_class\_home.asp?r=2.67345519414981&svr=24&lang=en\_us&aid=103465&cid=128263 150%

NOW VIEWING: [HOME](#) > [SOCIOLOGY](#)

## Sociology Class

**About this page**

This is your class homepage. Click the "Add assignment" button to add an assignment to your class homepage. Click an assignment's "View" button to view the assignment inbox and any submissions that have been made to the assignment. You can make submissions by clicking on the "Submit" option in the assignment's "More actions" menu.

**Sociology**  
CLASS HOMEPAGE | [QUICKMARK BREAKDOWN](#)

**+ Add Assignment**

	START	DUE	POST	STATUS	ACTIONS	
<b>Demonstrations on the roads of Nairobi</b>						
PAPER	18-Apr-2017 10:55AM	31-Aug-2019 23:59PM	31-Aug-2018 00:00AM	46 / 5 submitted	<a href="#">View</a>	<a href="#">More actions</a> ▼
<b>thesis</b>						
PAPER	22-Jun-2017 12:08PM	31-Aug-2020 23:59PM	31-Aug-2020 00:00AM	31 / 5 submitted	<a href="#">View</a>	<a href="#">More actions</a> ▼

Taskbar: Certs, Turnitin, Directory, Microsoft, RESEAR, Docume, Docume, Ms Esthe, Where to, Publicati, WOMEN, Docume, Instructio, 13:28

# Select assignment type

The screenshot shows a web browser window with the Turnitin interface. The browser's address bar displays the URL: [https://www.turnitin.com/t\\_create\\_assignment.asp?svr=58&lang=en\\_us&r=92.0288466711259](https://www.turnitin.com/t_create_assignment.asp?svr=58&lang=en_us&r=92.0288466711259). The page has a navigation bar with tabs: Assignments, Students, Grade Book, Libraries, Calendar, Discussion, and Preferences. Below the navigation bar, it says "NOW VIEWING: HOME > SOCIOLOGY".

**About this page**  
This is the first step in creating an assignment. Use the radio buttons to select an assignment type. Please note a paper assignment must exist before any other assignment type can be created.

**Select your assignment type**

- ☒ **Paper Assignment**
- ☐ PeerMark Assignment
- ☐ Revision Assignment
- ☐ Reflection Assignment

**Paper Assignment**  
Paper Assignment -The paper assignment type is the base assignment for all other assignments types (PeerMark, Revision, and Reflection).  
When creating a paper assignment there are three dates that instructors will need to set: the start date, the due date, and the post date.

**Next Step**

The Windows taskbar at the bottom shows various open applications, including Turnitin, Directory, Microsoft, RESEARCH, and several document files. The system clock indicates the time is 14:09.

# Set Assignment parameters

File Edit View History Bookmarks Tools Help

University of Nair (22,821 unread) Fwd: TURNITIN Research Data KE PECE 101 Resource (67) Integration Z Esther Obachi Re 2020 Meeting No Repository | Rese Turnitin Zotero | Groups

https://www.turnitin.com/t\_modify\_assignment.asp?at=1&svr=20&lang=en\_us&r=17.7887226534711 150%

To create an assignment, enter an assignment title and choose the start and due dates for the assignment. If you like, you can enter an additional assignment description. By default, papers submitted to this assignment will be checked against all of our databases. If you would like to create a custom search or view other advanced assignment options, click the "Optional settings" link.

## New Assignment

Assignment title ? Click the blue? To get clarity of statement

Point value ?

Optional

☒ Allow only file types that Turnitin can check for similarity

☐ Allow any file type ?

Start date ? 23-Apr-2020 at 14 : 11

Due date ? 30-Apr-2020 at 23 : 59 Due date must not outlive class due date

Post date ? 01-May-2020 at 0 : 00

Optional settings

Do not submit but click on optional settings

14:12

# Important optional settings: select the following

The screenshot shows the Turnitin 'Modify Assignment' settings page. The browser's address bar displays the URL: `https://www.turnitin.com/t_modify_assignment.asp?at=1&svr=20&lang=en_us&r=17.7887226534711`. The page contains several settings with radio buttons and a dropdown menu. Two red boxes with arrows point to specific options: one for 'Generate Similarity Reports for student submission' and another for 'Exclude small sources?'. The Windows taskbar at the bottom shows various open applications including Turnitin, Directory, Microsoft, RESEARCH, and several document files.

Similarity Report

Generate Similarity Reports for submissions?

☒ Yes

☐ No

Generate Similarity Reports for student submission

immediately (can overwrite reports until due date)

Exclude bibliographic materials from Similarity Index for all papers in this assignment?

☒ Yes

☐ No

Exclude quoted materials from Similarity Index for all papers in this assignment?

☐ Yes

☒ No

Exclude small sources?

☐ Yes

☒ No

Select this option in this setting

Select this option

# Important Optional settings

File Edit View History Bookmarks Tools Help

University of Nai... (22,822 unread) Gmail Research Data KE PECE 101 Resourc (67) Integration Z Esther Obachi | Re 2020 Meeting No Repository | Rese Turnitin Zotero | Groups

https://www.turnitin.com/t\_modify\_assignment.asp?at=1&svr=20&lang=en\_us&r=17.7887226534711 150%

**Exclude small sources?** ?

☐ Yes

☒ No

**Allow students to see Similarity Reports?** ?

☒ Yes

☐ No

**Enable Translated Matching? (Beta)** ?

What languages does Translated Matching support?

☐ Yes

☒ No

**Submit papers to:** ?

no repository

**Select "No repository"**

**Search options:** ?

☒ Student paper repository

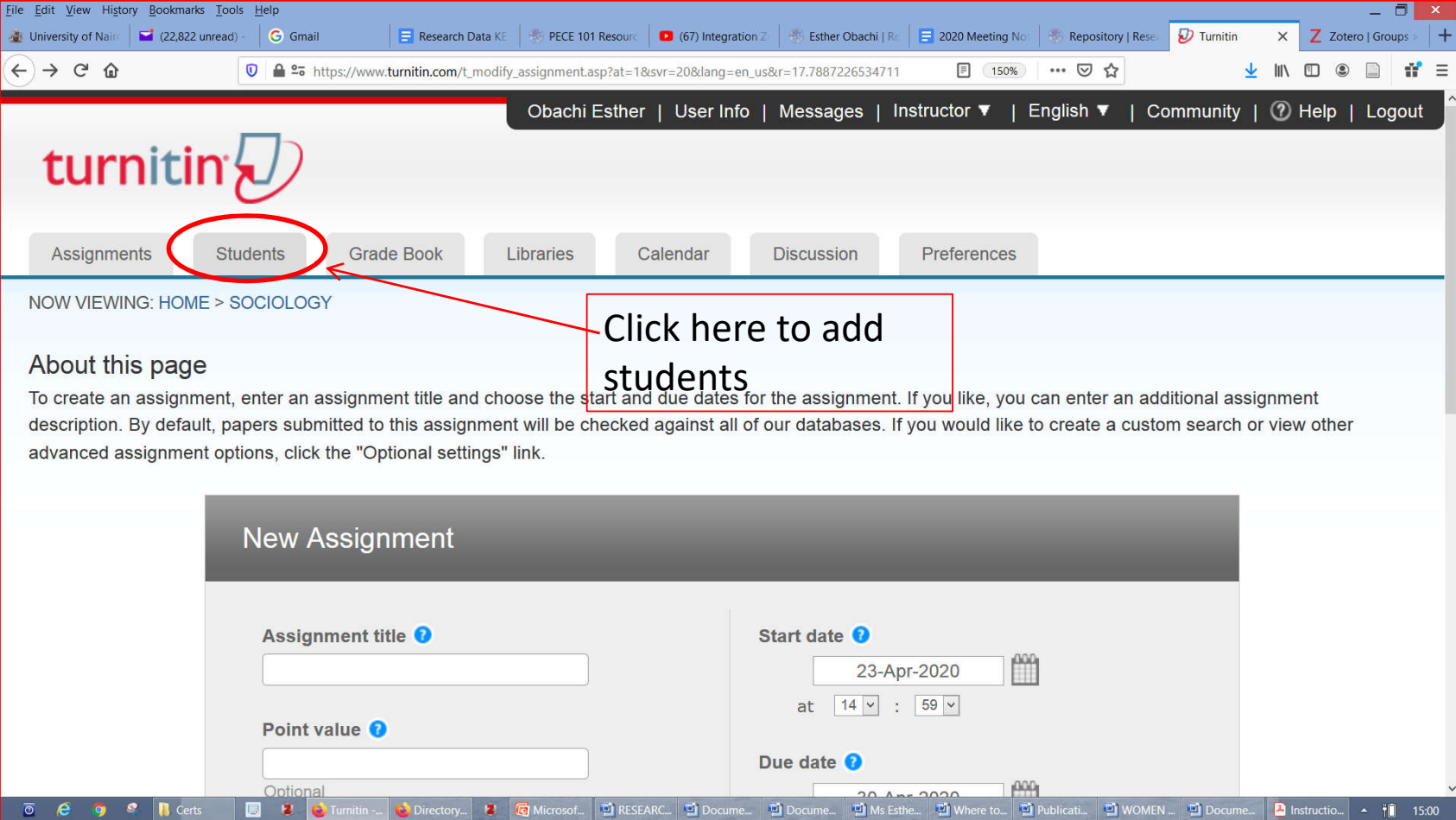
☒ Current and archived internet

☒ Periodicals, journals, & publications

Turnitin ... Directory... Microsof... RESEARC... Docume... Docume... Ms Esthe... Where to... Publicati... WOMEN ... Docume... Instructio... 14:50



# Adding students



The screenshot shows the Turnitin web interface. At the top, the Turnitin logo is on the left, and a navigation bar on the right contains links for 'Obachi Esther', 'User Info', 'Messages', 'Instructor', 'English', 'Community', 'Help', and 'Logout'. Below the logo is a row of tabs: 'Assignments', 'Students', 'Grade Book', 'Libraries', 'Calendar', 'Discussion', and 'Preferences'. The 'Students' tab is highlighted with a red circle. A red arrow points from a callout box to this tab. The callout box contains the text 'Click here to add students'. Below the tabs, the page content is titled 'NOW VIEWING: HOME > SOCIOLOGY'. Underneath is a section 'About this page' with a paragraph of text. The main content area is titled 'New Assignment' and contains several input fields: 'Assignment title', 'Point value', 'Start date' (set to 23-Apr-2020), 'Due date' (set to 20-Apr-2020), and 'Optional'. The Windows taskbar is visible at the bottom of the browser window.

turnitin

Assignments **Students** Grade Book Libraries Calendar Discussion Preferences

NOW VIEWING: HOME > SOCIOLOGY

About this page

To create an assignment, enter an assignment title and choose the start and due dates for the assignment. If you like, you can enter an additional assignment description. By default, papers submitted to this assignment will be checked against all of our databases. If you would like to create a custom search or view other advanced assignment options, click the "Optional settings" link.

**New Assignment**

Assignment title ?

Point value ?

Start date ? 23-Apr-2020

at 14 : 59

Due date ? 20-Apr-2020

Optional

Click here to add students

# Adding students

The screenshot shows the Turnitin 'Students' page. At the top, there are navigation tabs: Assignments, **Students**, Grade Book, Libraries, Calendar, Discussion, and Preferences. Below the tabs, the breadcrumb path is 'NOW VIEWING: HOME > SOCIOLOGY > STUDENTS'. A section titled 'About this page' provides instructions: 'The student list shows the students enrolled in your class. To add a student, click the add student link. If you would like to send an email to your class, click the email all students link. Click a student's name to view his or her submissions.' Below this is a box labeled 'Students' containing three buttons: 'Add Student', 'Upload Student List', and 'Email All Students'. A red box with the text 'Click here to add students' has an arrow pointing to the 'Add Student' button, which is also circled in red. Below the buttons is a table of enrolled students.

Enrolled	Student name	User ID	Email address	Drop
18-Apr-2017	Amegbe Hayford	1062646886	h.amegbe@uonbi.ac.ke	
30-Aug-2016	OGOMBE Jessica	1040297843	jessiogombe@yahoo.com	
01-Nov-2016	OGOMBE JESSICA	1057730883	jessiogombe15@gmail.com	
14-Nov-2017	Omollo Zeth	1069271802	zethomollo@students.uonbi.ac.k...	
31-Aug-2016	Rotich Sylvia	1054220104	rotichsylvia1@gmail.com	



# Allowing students to self enroll

turnitin

## Allowing students to self-enroll

Students self-enrolling into a Turnitin class must have the numeric class ID and the case sensitive class enrollment key. This provides a student user with authorization to access the class on Turnitin. Please do not post the class ID and key on a publicly accessible website; this is to ensure only your students enroll in your class.

Turnitin University

+ Add Class

All Classes		Expired Classes	Active Classes		
Class ID	Class name	Status	Edit	Copy	Delete
15761637	Natural History	Active			

You can view and change your class enrollment key in the class settings page. To change the enrollment key for a class, select the cog icon in the Edit column for that class on the Turnitin instructor homepage.

Either take note of your current enrollment key or update it. Select **Submit** to save any changes.

Class settings

\* Class name: Natural History

\* Enrollment key: 12345

This is your class homepage. Click the "Add assignment" button to add an assignment to your class homepage. Click an assignment's "View" button to view the assignment inbox and any submissions that have been made to the assignment. You can make submissions by clicking on the "Submit" option in the assignment's "More actions" menu.

## Sociology

CLASS HOMEPAGE | [QUICKMARK BREAKDOWN](#)

[+ Add Assignment](#)

	START	DUE	POST	STATUS	ACTIONS	
Demonstrations on the roads of Nairobi						
PAPER	18-Apr-2017 10:55AM	31-Aug-2019 23:59PM	31-Aug-2018 00:00AM	46 / 5 submitted	View	More actions ▾
thesis						
PAPER	22-Jun-2017 12:08PM	31-Aug-2020 23:59PM	31-Aug-2020 00:00AM	31 / 5 submitted	View	More actions ▾

Click here & select submit

[Edit settings](#)  
[Submit](#)  
[Delete assignment](#)

Copyright © 1998 – 2020 Turnitin, LLC. All rights reserved.

# Similarity reports

File Edit View History Bookmarks Tools Help  
University of Nairobi (22,822 unread) Gmail Research Data KE PECE 101 Resource (67) Integration Z Esther Obachi | Re 2020 Meeting No Repository | Rese Turnitin X Zotero | Groups +

https://www.turnitin.com/t\_class\_home.asp?r=85.3078000586745&svr=488&lang=en\_us& 150%

about this page

This is your class homepage. Click the "Add assignment" button to add an assignment to your class homepage. Click an assignment's "View" button to view the assignment inbox and any submissions that have been made to the assignment. You can make submissions by clicking on the "Submit" option in the assignment's "More actions" menu.

## Sociology

CLASS HOME PAGE | [QUICKMARK BREAKDOWN](#)

+ Add Assignment

	START	DUE	POST	STATUS	ACTIONS
<b>Demonstrations on the roads of Nairobi</b>					
PAPER	<b>18-Apr-2017</b> 10:55AM	<b>31-Aug-2019</b> 23:59PM	<b>31-Aug-2018</b> 00:00AM	<b>46 / 5</b> submitted	<a href="#">View</a> <a href="#">More actions</a> ▼
<b>thesis</b>					
PAPER	<b>22-Jun-2017</b> 12:08PM	<b>31-Aug-2020</b> 23:59PM	<b>31-Aug-2020</b> 00:00AM	<b>31 / 5</b> submitted	<a href="#">View</a> <a href="#">More actions</a> ▼

Click here to view your similarity report

Copyright © 1998 – 2020 Turnitin, LLC. All rights reserved.

Turnitin Directory... Microsoft... RESEARCH... Docume... Ms Esthe... Where to... Publicati... WOMEN... Docume... Instructio... 15:12

# Interpreting Similarity reports

per cent, respectively. The study also reveals that barriers to emergency obstetric care contribute to 69.03 per cent of the deaths.

### 2.5 Mass Media and Maternal Health

Seale (2003) indicates that the media shapes the public's opinions about what issues are important and emphasize problems ways of thinking. Health communication is defined as the use of communication strategies to inform, influence and motivates individuals, institutions and communities in making effective decisions to improve health. News about population and health has the potential to affect millions of people because they influence policy makers, sensitize the public and thus help people live longer and healthier. Kenyans rely more on the media information rather than information provided by the government or other sources (Odhiambo, 2000).

Good health is defined by WHO as the state of complete physical, mental and social wellbeing and not merely the absence of disease or infirmity (Trussel et al., 2000). Over the past, media has proved critical in the dissemination of critical information on family planning, malaria,

**Match Overview**

**24%**

**Click to exclude text**

**Breakdown of similar sites**

Rank	Source	Similarity
1	erepository.uonbi.ac.ke	3%
2	iiste.org	2%
3	Submitted to Kenyatta ...	2%
4	ir.canterbury.ac.nz	1%
5	kaiserfamilyfoundation...	1%
6	Submitted to CVC Nige...	1%
7	Submitted to University...	1%
8	chss.uonbi.ac.ke	1%
9	www.capitalfm.co.ke	<1%

Page: 27 of 78 Word Count: 18144

Text-only Report High Resolution On



# Excluding similar text

Feedback Studio - Mozilla Firefox

https://ev.turnitin.com/app/carta/en\_us/?lang=en\_us&s=1&o=940977309&u=1034919255

feedback studio

Print Media coverage of Maternal health: a content analysis...

18 of 31

Specifically, it examined the level of prominence the People Daily and the Star Newspapers provide to maternal health issues; it also explored the key issues in maternal health that were important to the media during the coverage. Additionally, the study investigated the factors that affect editor<sup>4</sup> decisions in covering maternal health issues and what needs to be done to improve the coverage of maternal health issues by the print media in Kenya. The research utilised mixed-methods research approach. Interviewer-guided questionnaires were used for the quantitative data while interviews were used for qualitative data. The content analysis was used to examine the content of the two newspapers published between January 2014 and December 2016, while key informants were also interviewed to triangulate the results. The study relied on agenda setting and framing theories. The findings of the study revealed that the coverage in 2015 gave more prominent to the maternal health issues compared to 2016. Findings revealed that key issues of maternal health covered include financing, related diseases and the circumstances at the time of the coverage. Results also showed that most of the factors influencing editors and reporters in their coverage of maternal health corresponded with the challenges facing journalism practice in developing countries such as poor training, time constraints and institutional policies. Lastly, findings reveal that most editors and journalists view training of all gate-keepers as the best way to improve coverage of health issues. In conclusion, mass media rely on agenda initiated by elites in the society, where most of the issues that gain prominence are the ones championed by these elites. Additionally, issues that found in the media are those practically facing people on the ground. The study recommends a review of the journalism curriculum to align it with the emerging needs of the journalism profession. There are critical areas of research as follow-up to this study.

Match Breakdown

4	ir.canterbury.ac.nz Internet Source	1%
Match 1 of 19		
•	ir.canterbury.ac.nz Internet Source	1%
•	Submitted to Universiti ... Student Paper	<1%
•	www.myjournal.my Internet Source	<1%
•	Submitted to London S... Student Papers - 2 papers	<1%
•	Submitted to National ... Student Paper	<1%
	View source in web page Internet Source	<1%

Click to select text to be excluded

Exclude Sources

Page: 5 of 78 Word Count: 18144

Text-only Report High Resolution On

15:40

# Excluding similar text

Feedback Studio - Mozilla Firefox

https://ev.turnitin.com/app/carta/en\_us/?lang=en\_us&s=1&o=940977309&u=1034919255

feedback studio

Print Media coverage of Maternal health: a content analysis...

18 of 31

Specifically, it examined the level of prominence the People Daily and the Star Newspapers provide to maternal health issues; it also explored the key issues in maternal health that were important to the media during the coverage. Additionally, the study investigated the factors that affect editorial decisions in covering maternal health issues and what needs to be done to improve the coverage of maternal health issues by the print media in Kenya. The research utilised mixed-methods research approach. Interviewer-guided questionnaires were used for the quantitative data while interviews were used for qualitative data. The content analysis was used to examine the content of the two newspapers published between January 2014 and December 2016, while key informants were also interviewed to triangulate the results. The study relied on agenda setting and framing theories. The findings of the study revealed that the coverage in 2015 gave more prominence to the maternal health issues compared to 2016. Findings revealed that key issues of maternal health covered include financing, related diseases and the circumstances at the time of the coverage. Results also showed that most of the factors influencing editors and reporters in their coverage of maternal health corresponded with the challenges facing journalism practice in developing countries such as poor training, time constraints and institutional policies. Lastly, findings reveal that most editors and journalists view training of all gate-keepers as the best way to improve coverage of health issues. In conclusion, mass media rely on agenda initiated by elites in the society, where most of the issues that gain prominence are the ones championed by these elites. Additionally, issues that found in the media are those practically facing people on the ground. The study recommends a review of the journalism curriculum to align it with the emerging needs of the journalism profession. There are critical areas of research as follow-up to this study.

Check the boxes

Match Breakdown

4	ir.canterbury.ac.nz	Internet Source	1%
Match 1 of 19			
<input type="checkbox"/>	ir.canterbury.ac.nz	Internet Source	1%
<input type="checkbox"/>	Submitted to Universiti ...	Student Paper	<1%
<input type="checkbox"/>	www.myjournal.my	Internet Source	<1%
<input type="checkbox"/>	Submitted to London S...	Student Papers - 2 papers	<1%
<input type="checkbox"/>	Submitted to National ...	Student Paper	<1%
<input type="checkbox"/>	www.anzca.net	Internet Source	<1%

No sources selected Cancel

Page: 5 of 78 Word Count: 18144

Text-only Report High Resolution On

15:43

# Selecting what to exclude

The screenshot shows the Turnitin Feedback Studio interface in a Mozilla Firefox browser. The main document area displays a text excerpt about maternal health coverage. On the right, a 'Match Breakdown' sidebar is open, listing various sources and their match percentages. A blue circle highlights the first two entries, 'ir.canterbury.ac.nz', which are marked with checkmarks. A red circle highlights the 'Exclude (5)' button at the bottom of the sidebar. A red box with the text 'Check then exclude' has arrows pointing to the checked entries and the 'Exclude (5)' button. The bottom status bar shows 'Page: 5 of 78' and 'Word Count: 18144'.

Specifically, it examined the level of prominence the People Daily and the Star Newspapers provide to maternal health issues; it also explored the key issues in maternal health that were important to the media during the coverage. Additionally, the study investigated the factors that affect editor<sup>4</sup> decisions in covering maternal health issues and what needs to be done to improve the coverage of maternal health issues by the print media in Kenya. The research utilised mixed-methods research approach. Interviewer-guided questionnaires were used for the quantitative data while interviews were used for qualitative data. The content analysis was used to examine the content of the two newspapers published between January 2014 and December 2016, while key informants were also interviewed to triangulate the results. The study relied on agenda setting and framing theories. The findings of the study revealed that the coverage in 2015 gave more prominent to the maternal health issues compared to 2016. Findings revealed that key issues of maternal health covered include financing, related diseases and the circumstances at the time of the coverage. Results also showed that most of the factors influencing editors and reporters in their coverage of maternal health corresponded with the challenges facing journalism practice in developing countries such as poor training, time constraints and institutional policies. Lastly, findings reveal that most editors and journalists view training of all gate-keepers as the best way to improve coverage of health issues. In conclusion, mass media rely on agenda initiated by elites in the society, where most of the issues that gain prominence are the ones championed by these elites. Additionally, issues that found in the media are those practically facing people on the ground. The study recommends a review of the journalism curriculum to align it with the emerging needs of the journalism profession. There are critical areas of research as follow-up to this study.

Match Breakdown
4 ir.canterbury.ac.nz Internet Source 1%
Match 1 of 19
<input checked="" type="checkbox"/> ir.canterbury.ac.nz Internet Source 1%
<input checked="" type="checkbox"/> Submitted to Universiti ... Student Paper <1%
<input checked="" type="checkbox"/> www.myjournal.my Internet Source <1%
<input checked="" type="checkbox"/> Submitted to London S... Student Papers - 2 papers <1%
<input type="checkbox"/> Submitted to National ... Student Paper <1%
<input type="checkbox"/> www.anzca.net Internet Source <1%

Check then exclude

Exclude (5) Cancel

Page: 5 of 78 Word Count: 18144



# Downloading similarity report

The screenshot shows the Turnitin Feedback Studio interface in a Mozilla Firefox browser. The main text area displays a paragraph of text with several words highlighted in blue. On the right, a 'Match Breakdown' panel is open, showing a list of sources and their similarity percentages. A red circle highlights the download icon (a downward arrow) in the left sidebar of the match breakdown panel. A red arrow points from a text box to this icon.

Specifically, it examined the level of prominence the People Daily and the Star Newspapers provide to maternal health issues; it also explored the key issues in maternal health that were important to the media during the coverage. Additionally, the study investigated the factors that affect editor<sup>4</sup> decisions in covering maternal health issues and what needs to be done to improve the coverage of maternal health issues by the print media in Kenya. The research utilised mixed-methods research approach. Interviewer-guided questionnaires were used for the quantitative data while interviews were used for qualitative data. The content analysis was used to examine the content of the two newspapers published between January 2014 and December 2016, while key informants were also interviewed to triangulate the results. The study relied on agenda setting and framing theories. The findings of the study revealed that the coverage in 2015 gave more prominent to the maternal health issues compared to 2016. Findings revealed that key issues of maternal health covered include financing, related diseases and the circumstances at the time of the coverage. Results also showed that most of the factors influencing editors and reporters in their coverage of maternal health corresponded with the challenges facing journalism practice in developing countries such as poor training, time constraints and institutional policies. Lastly, findings reveal that most editors and journalists view training of all gate-keepers as the best way to improve coverage of health issues. In conclusion, mass media rely on agenda initiated by elites in the society, where most of the issues that gain prominence are the ones championed by these elites. Additionally, issues that found in the media are those practically facing people on the ground. The study recommends a review of the journalism curriculum to align it with the emerging needs of the journalism profession. There are critical areas of research as follow-up to this study.

Match Breakdown

Match	Source	Similarity
4	ir.canterbury.ac.nz Internet Source	1%
Match 1 of 19		
<input checked="" type="checkbox"/>	ir.canterbury.ac.nz Internet Source	1%
<input checked="" type="checkbox"/>	Submitted to Universiti ... Student Paper	<1%
<input checked="" type="checkbox"/>	www.myjournal.my Internet Source	<1%
<input checked="" type="checkbox"/>	Submitted to London S... Student Papers - 2 papers	<1%
<input type="checkbox"/>	Submitted to National ... Student Paper	<1%
<input type="checkbox"/>	www.anzca.net Internet Source	<1%

Exclude (5) Cancel

Recalculate originality score

Page: 5 of 78 Word Count: 18144

Text-only Report High Resolution On

15:54

Click here to Download  
similarity report



# Report to be submitted to Postgraduate School

Feedback Studio - Mozilla Firefox

https://ev.turnitin.com/app/carta/en\_us/?lang=en\_us&s=1&o=940977309&u=1034919255

feedback studio

Print Media coverage of Maternal health: a content analysis...

-- /0 18 of 31

Specifically, it examined the level of prominence the People Daily and the Star Newspapers provide to maternal health issues; it also explored the key issues in maternal health that were important to the media during the coverage. Additionally, the study investigated the factors that affect editorial decisions in covering maternal health issues and what needs to be done to improve the coverage of maternal health issues by the print media in Kenya. The research utilised mixed-methods research approach. Interviewer-guided questionnaires were used for the quantitative data while interviews were used for qualitative data. The content analysis was used to examine the content of the two newspapers published between January 2014 and December 2016, while key informants were also interviewed to triangulate the results. The study relied on agenda setting and framing theories. The findings of the study revealed that the coverage in 2015 gave more prominence to the maternal health issues compared to 2016. Findings revealed that key issues of maternal health covered include financing, related diseases and the circumstances at the time of the coverage. Results also showed that most of the factors influencing editors and reporters in their coverage of maternal health corresponded with the challenges facing journalism practice in developing countries such as poor training, time constraints and institutional policies. Lastly, findings reveal that most editors and journalists view training of all gate-keepers as the best way to improve coverage of health issues. In conclusion, mass media rely on agenda initiated by elites in the society, where most of the issues that gain prominence are the ones championed by these elites. Additionally, issues that found in the media are those practically facing people on the ground. The study recommends a review of the journalism curriculum to align it with the emerging needs of the journalism profession. There are critical areas of research as follow-up to this study.

Match Breakdown

4	ir.canterbury.ac.nz Internet Source	1%
Match 1 of 19		
<input checked="" type="checkbox"/>	ir.canterbury.ac.nz Internet Source	1%
<input checked="" type="checkbox"/>	Submitted to Universiti ... Student Paper	<1%
<input checked="" type="checkbox"/>	www.myjournal.my Internet Source	<1%
<input checked="" type="checkbox"/>	Submitted to London S... Student Papers - 2 papers	<1%
<input type="checkbox"/>	Submitted to National ... Student Paper	<1%
<input type="checkbox"/>	www.anzca.net Internet Source	<1%

Exclude (5) Cancel

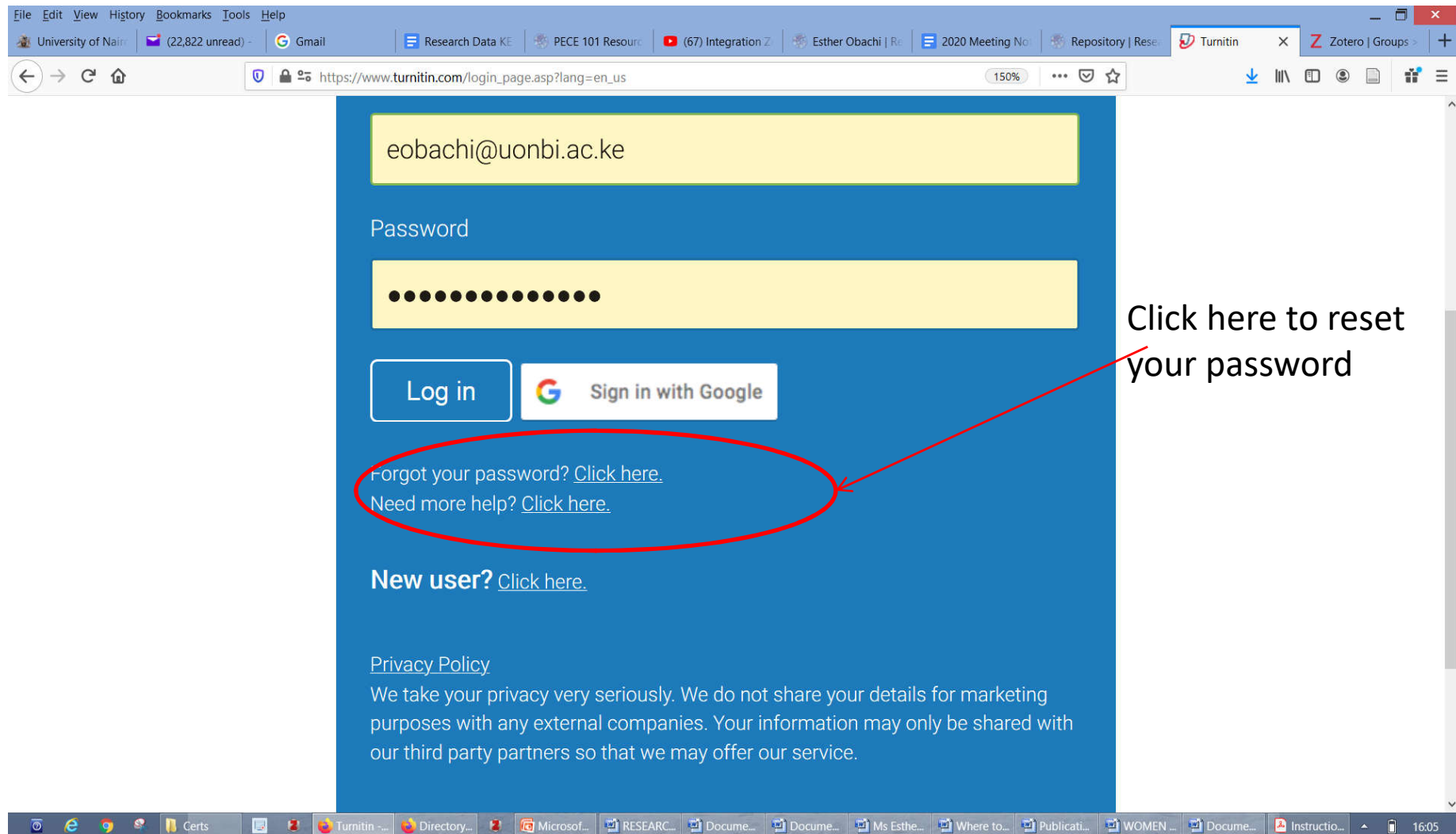
Recalculate originality score

Page: 5 of 78 Word Count: 18144

Text-only Report High Resolution On

Submit report from here

# Forgotten your password?



The screenshot shows a web browser window with the Turnitin login page. The URL in the address bar is [https://www.turnitin.com/login\\_page.asp?lang=en\\_us](https://www.turnitin.com/login_page.asp?lang=en_us). The page has a blue background. At the top, there is a yellow input field containing the email address `eobachi@uonbi.ac.ke`. Below it is a label "Password" and another yellow input field filled with black dots. Under the password field are two buttons: "Log in" and "Sign in with Google". Below these buttons, the text "Forgot your password? [Click here.](#)" and "Need more help? [Click here.](#)" is displayed. This text is circled in red, and a red arrow points from the text "Click here to reset your password" to the "Click here." link. Below this, the text "New user? [Click here.](#)" is visible. At the bottom, there is a link for "Privacy Policy" followed by a paragraph: "We take your privacy very seriously. We do not share your details for marketing purposes with any external companies. Your information may only be shared with our third party partners so that we may offer our service."

eobachi@uonbi.ac.ke

Password

Log in Sign in with Google

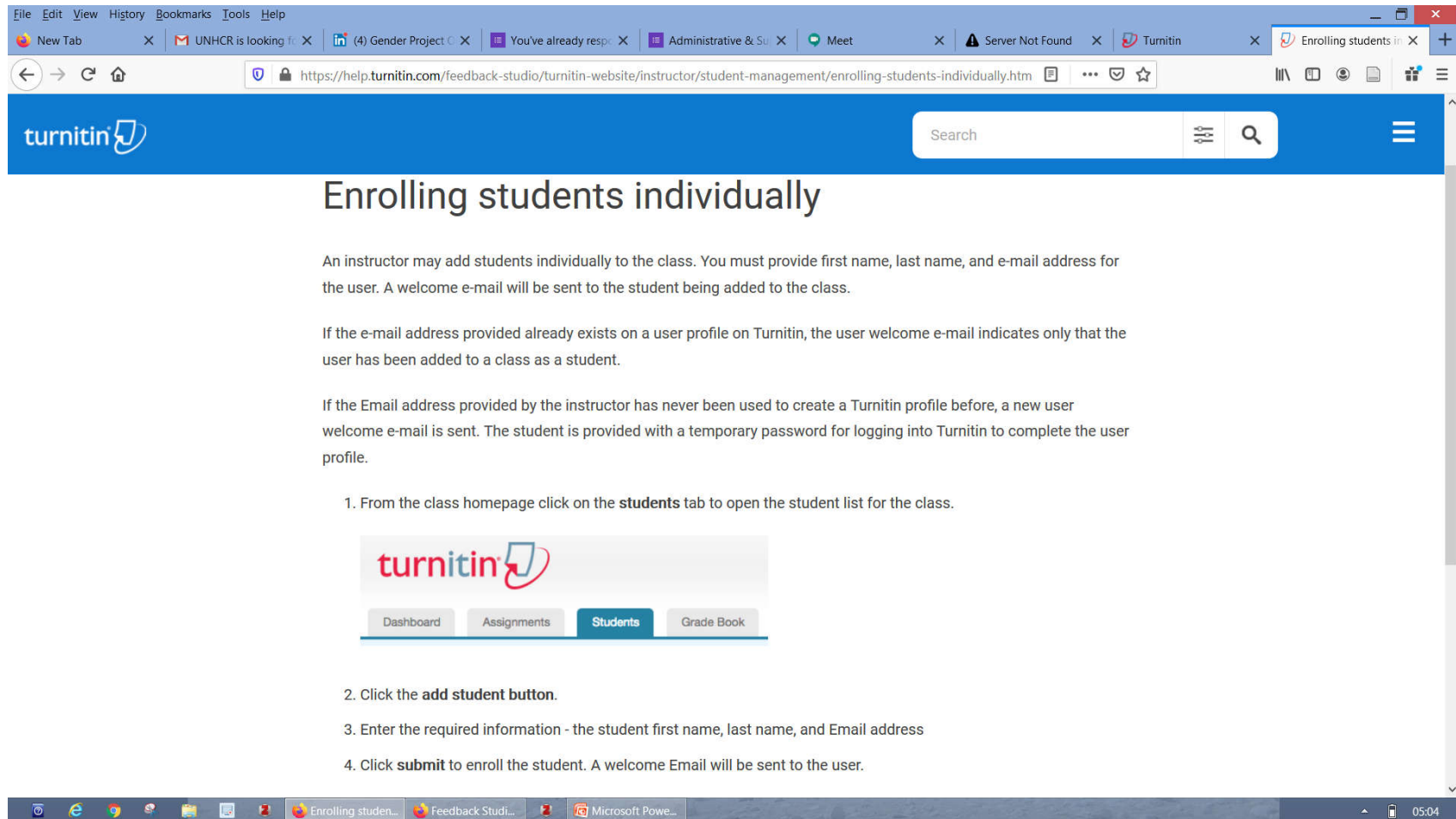
Forgot your password? [Click here.](#)  
Need more help? [Click here.](#)

New user? [Click here.](#)

[Privacy Policy](#)  
We take your privacy very seriously. We do not share your details for marketing purposes with any external companies. Your information may only be shared with our third party partners so that we may offer our service.

Click here to reset your password

# Enrolling students



The screenshot shows a web browser window with multiple tabs. The active tab is titled "Enrolling students in..." and the address bar shows the URL: <https://help.turnitin.com/feedback-studio/turnitin-website/instructor/student-management/enrolling-students-individually.htm>. The page header is blue with the Turnitin logo on the left, a search bar in the center, and a menu icon on the right. The main heading is "Enrolling students individually". Below this, there are three paragraphs of text explaining the enrollment process. The first paragraph states that an instructor can add students individually, requiring first name, last name, and email address, and that a welcome email will be sent. The second paragraph explains that if the email already exists, the welcome email indicates the user has been added to a class. The third paragraph explains that if the email has never been used, a new user welcome email is sent with a temporary password. Below the text, there is a numbered list with one step: "1. From the class homepage click on the **students** tab to open the student list for the class." This step is illustrated with a screenshot of the Turnitin class homepage. The screenshot shows the Turnitin logo at the top, and below it, four tabs: "Dashboard", "Assignments", "Students", and "Grade Book". The "Students" tab is highlighted. Below the list, there are three more numbered steps: "2. Click the **add student** button.", "3. Enter the required information - the student first name, last name, and Email address", and "4. Click **submit** to enroll the student. A welcome Email will be sent to the user." The browser's taskbar at the bottom shows several open applications, including "Enrolling studen...", "Feedback Studi...", and "Microsoft Powe...". The system clock in the bottom right corner shows "05:04".

turnitin

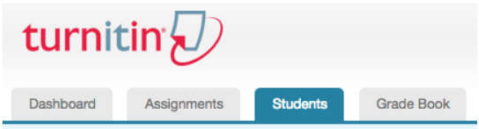
## Enrolling students individually

An instructor may add students individually to the class. You must provide first name, last name, and e-mail address for the user. A welcome e-mail will be sent to the student being added to the class.

If the e-mail address provided already exists on a user profile on Turnitin, the user welcome e-mail indicates only that the user has been added to a class as a student.

If the Email address provided by the instructor has never been used to create a Turnitin profile before, a new user welcome e-mail is sent. The student is provided with a temporary password for logging into Turnitin to complete the user profile.

1. From the class homepage click on the **students** tab to open the student list for the class.



turnitin

Dashboard Assignments **Students** Grade Book

2. Click the **add student** button.
3. Enter the required information - the student first name, last name, and Email address
4. Click **submit** to enroll the student. A welcome Email will be sent to the user.

# Joining an account as an instructor

- <https://help.turnitin.com/feedback-studio/turnitin-website/instructor/account-basics/joining-an-account-as-an-instructor.htm>

# Resetting password

- Resetting your password
- <https://help.turnitin.com/feedback-studio/turnitin-website/instructor/account-basics/resetting-your-password.htm>